



You're In Charge...What Now?

Gerald M. (Gerry) Czarnecki

PROGRAM OUTLINE

Keynote Address – 90 Minutes or less

TITLE: You're in Charge...What Now?

BACKGROUND: This fast paced keynote will energize the audience by a combination of serious information and targeted humor. The term, Work Leader, is used to describe this first level of leadership in an organization.

LEARNING OUTCOMES: The attendees should go back to the workplace with a clear understanding of the seven essential steps to achieving work leader success. In addition, they will want to take these ideas back to change the way they behave.

AUDIENCE: This keynote is designed for a broad audience of executives, managers and supervisory personnel. The presentation is tailored to the audience, hence, all examples will be directed at the level in attendance.

TOPICS COVERED: The seminar is built around the mnemonic **L.E.A.D.E.R.S.** which emphasizes the need for real people leadership for first level management. The letters represent the seven essential steps: Love, Expectations, Assignment, Development, Evaluation, Rewards and Self. These steps are really core fundamentals of what great leaders must do, not just conceptual statements about characteristics of leaders. They are simple, yet the execution is not easy.

FEATURES: The keynote is for groups of almost any size. The presentation will be highly energetic and fast moving and laced with humorous and theatrical examples of Work Leader challenges. There is a PowerPoint presentation with a computer with a remote mouse and pointer, and a wireless, lavalier microphone allowing a far ranging movement by the speaker away from the podium, potentially into the audience.

LEADER BIOGRAPHY: Gerry Czarnecki's book, You're In Charge...What Now? is the basis of this seminar, but the learning comes from his years of leadership having been-there-and-done-that at every level in a broad range of businesses. His broad range of executive and leadership experience makes it possible for him to relate to any level of corporate citizen. He has been helping work leaders achieve peak performance as a boss, an instructor, a professor, a facilitator and a coach and does this with a fast paced presentation based on practical experience that makes leading seem both simple and easy.

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